

RALLY INSPIRED.



ROAD READY.



BORN FROM THE WRC

The ultimate combination of ambition and adrenaline, the GR Yaris has attitude to spare—born from true exhilaration and championship-winning aspirations, bringing the rally experience from the track to the road.

Jointly developed by TOYOTA GAZOO RACING and Tommi Mäkinen Racing, the GR Yaris is a culmination of decades of racing heritage—a revitalised, commanding expression of track-ready greatness.

From its 257 horsepower, 1.6L turbocharged engine to the GR-FOUR 4WD System, the GR Yaris isn't just a car—it's a perfectly-tuned, hyper-powerful return to the world of rally racing, crafted to send your senses into overdrive.

Get ready.



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***PULSE-RACING
PERFORMANCE***



STATS:
INLINE 3-CYLINDER
DOHC DIRECT-INJECTION
TURBO ENGINE.

Thrilling performance on any surface is at the heart of the GR Yaris—so you know our engine is built to deliver pure, unadulterated excitement. The newly designed 1.6L 3-Cylinder Turbo Engine provides incredible power and torque, going from 0-100km/h in 5.5 seconds flat—the kind of unlimited exhilaration you just can't get enough of.

Max Output: 257bhp

Max Torque: 360NM/3000-4600rpm

Acceleration: 0-100km in 5.5s

Top speed: 230km/h





SEAMLESS, SENSUAL SPEED-SHIFTING



Smooth, seamless speed-shifting accompanies the pulse-racing engine. Featuring a 6-speed gearbox with Intelligent Manual Transmission, shifting gears is a breeze with minimal clutch shock and maximum enjoyment when pushing your GR Yaris to the limit.

SUSPENSION & BRAKING PERFORMANCE

Put the pedal to the metal with complete confidence—delivered by the winning combination of front Macpherson Strut and rear Double-Wishbone suspension and large performance braking discs with red four-pot calipers.

Front
MacPherson Strut
Suspension



Red Four-pot
Calipers

Rear Double
Wishbone
Suspension



CONTROL MEETS POWER: THE GR-FOUR 4WD

Power means nothing without control—that's why the GR Yaris GR-FOUR 4WD System, inspired by the legendary Celica GT-Four, was created—to provide complete dominance on the road.



Fitted with three easy-to-use modes—Normal, Sport and Track—the GR Yaris ensures complete control over torque distribution at all times.



Paired with the Torsion Limited-Slip Differential (LSD), it means you'll always have full control over this, the hottest of hatches.

NORMAL



Normal mode
Front wheel 60:
Rear wheel 40

SPORT



Sport mode
Front wheel 30:
Rear wheel 70

TRACK



Track mode
Front wheel 50:
Rear wheel 50

THE LOOK OF PURE AGGRESSION



Styled to seriously impress, the GR Yaris is built for both eye-catching allure and show-stopping performance. Designed with aerodynamic lines and lightweight, robust materials—including lightweight aluminium—the GR Yaris is the epitome of style and substance, its sporty 18" forged alloy rims ready to impress, both at rest and in motion.



CRAFTED TO IMPRESS AND DOMINATE



2560mm

FROM EVERY ANGLE

Led by the GR-exclusive, "Functional Matrix" grille, this beast means business—made obvious from the very first glance. Ever the performance-centric track god, the large bezel accommodates the additional brake duct and intercooler, while the large front spoiler makes for an aggressive stance—while controlling the airflow below.



1805mm

The dynamism continues to the back of the car, with the low, stylish rear presenting enticing features like the low carbon-fibre roof and rear dual mufflers that both intimidate and aid the aerodynamics—making for an even more dominating look and feel.



1455mm



PREMIUM SPORTS SEATS

Supportive comfort comes included with the ergonomic, comfortable premium sports seats.

***EXHILARATION,
FROM
THE INSIDE OUT***

Straight from the GR Factory in Motomachi, Japan, evocative luxury is woven into the perfectly-crafted interior—in tribute to the heritage of GAZOO Racing.



SOPHISTICATED CONTROL PANEL

Improved visibility with red pointers and markers.



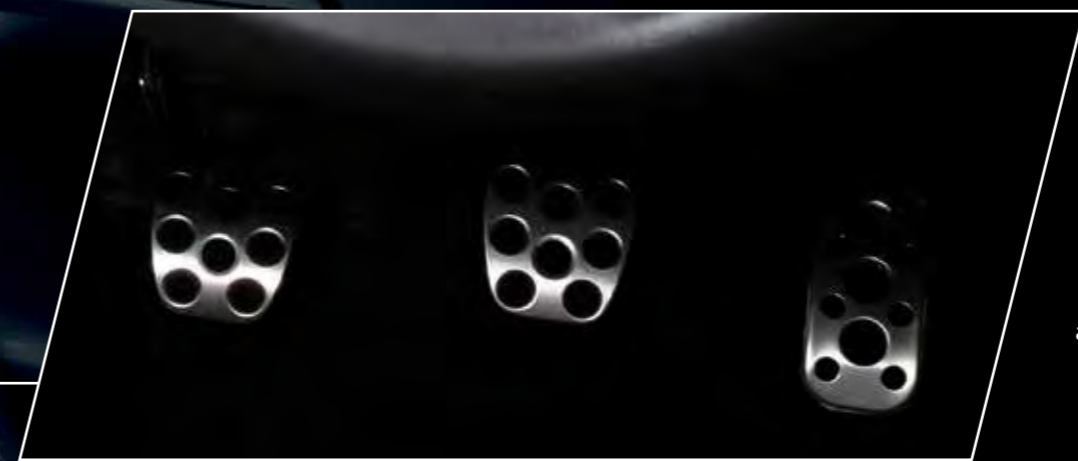
LEATHER CLAD 3-SPOKE GR STEERING WHEEL

Experience tactile luxury with the leather-clad wheel—perfect comfort and control on every drive.



ALUMINIUM SPORTS PEDALS

Light and responsive aluminium sports pedals.





PRE-COLLISION SYSTEM

The Pre-Collision System helps avoid impacts in emergency situations. Using a camera and radar, it provides both audio and visual alerts, and if you don't react, the system is designed to auto-brake.



DYNAMIC RADAR CRUISE CONTROL

The Dynamic Radar Cruise Control allows you to drive at a preset speed, using vehicle-to-vehicle distance control to help maintain the gap between you and the vehicle in front of you.



LANE DEPARTURE ALERT & LANE TRACING ASSIST

Stay in control with the ever-present alert systems. Lane Departure Alert informs you if you stray a little out of your lane, while Lane Tracing Alert keeps you safe and driving straight ahead.



AUTOMATIC HIGH BEAM

Automatic High Beams help you see more clearly at night. Designed to detect the headlights and taillights of other vehicles, they'll automatically toggle between high and low beams once triggered—keeping both you and other road users safe.

A SECURE VICTORY, EVERY DRIVE

Comprehensive safety comes guaranteed, with the peace of mind that the Toyota Safety Sense (TSS) suite of preventive and emergency features ensures.



Limitations of the PCS

The driver is solely responsible for safe driving. Always drive safely, taking care to observe your surroundings.

Do not use the pre-collision system instead of normal braking operations under any circumstances. This system will not prevent collisions or lessen collision damage or injury in every situation. Do not overly rely on this system. Failure to do so may lead to an accident, resulting in death or serious injury.

Although this system is designed to help avoid a collision or help reduce the impact of the collision, its effectiveness may change according to various conditions, therefore the system may not always be able to achieve the same level of performance.

Read the following conditions carefully. Do not overly rely on this system and always drive carefully.



COLOURS AND TRIMS



ULTRASUEDE + LEATHER WITH CONTRASTING RED STITCHING



PLATINUM WHITE PEARL MC / 089



SUPER WHITE / 040



EMOTIONAL RED 2 / 3U5



PRECIOUS BLACK / 219

SPECIFICATIONS

GR YARIS / R1		
DIMENSIONS AND WEIGHTS		
Overall	Length (mm)	3,995
	Width (mm)	1,805
	Height (mm)	1,455
Wheelbase	mm	2,560
Min. Turning Radius	m	5.31
Kerb Weight	kg	1,280
Boot Space	l	207
ENGINE, MOTOR AND TRANSMISSION		
Engine		
Engine Type	G16E-GTS (3 Cylinder – Inline)	
Capacity	cc	1,618
Max Output	kW (bhp)	192 (257)
Max Torque	Nm / rpm	360 / 3000-4600
Transmission	6MT	
Acceleration	sec (0-100km/h)	5.5
Top Speed	km / h	230
FUEL CONSUMPTION & CO₂ EMISSION		
Fuel Consumption (Combined)	l / 100km (km/l)	8.2 (12.2)
Fuel Tank Capacity	l	50
CO ₂ Emission	g / km	187
VES Banding	C2	
CHASSIS		
Suspension	Front	MacPherson Strut (GR High Performance)
	Rear	Double Wishbone (GR High Performance)
Brakes	Front	Ventilated Disc (4 Pot Caliper/Red)
	Rear	Ventilated Disc (2 Pot Caliper/Red)
Parking Brake	Handbrake	
Tyre Size	18" Forged < 225/40 R18 >	

FEATURES

GR YARIS / R1	
EXTERIOR	
Front Headlamps	LED with Auto Highbeam
Auto Headlamps	o
LED Daytime Running Lights	o
Follow Me Home	o
Rear Combination Lamps	LED
Rain Sensing Wiper	o
Electric Folding Side Mirrors	o
Side indicator on Door Mirror	o
Smart Entry System	o
Roof Material	Carbon Roof with Film
Rear Spoiler	GR Exclusive
Exhaust Tail Pipe	Dual
Engine Under Cover	Full Cover
Floor Under Cover	Full Cover
Hood, Door (Side + Rear) Material	Aluminium
INTERIOR	
Push Start Ignition	GR Exclusive
Auto Air Conditioning	o
Steering Wheel	GR Exclusive (Leather)
Shift Lever And Knob	Leather
Steering Wheel Switches	DISP + AUDIO + ACC + LDA
Inner Rear View Mirror	EC
Heads Up Display	o
Digital Speedometer/Tachometer	o
Auto Air Conditioning	o
Active Noise Control	o
Multi-Info Display [MID]	o
7" Audio Headunit w/ Touch Screen	o
- Android Auto™	o
- Apple CarPlay®	o
6-Speaker Audio System	o
Front USB Port	1
Sun Visor w/ Vanity Mirror and Light	Driver and Passenger (D+P)
Door Window Frame	Frameless
Seat Cover Material	Leather + Alcantara

GR YARIS / R1	
UNPARALLELED PROTECTION	
Toyota Safety Sense Package:	o
w/ [ESA] Emergency Steering Assist	Pedestrian Detection (Day Only)
w/ Intersection Turn Assist	Vehicle + Oncoming Pedestrian Detection (Day Only)
[DRCC] Dynamic Radar Cruise Ctrl	o
[LTA] Lane Tracing Assist	o
[LDA] Lane Departure Assist	o
[AHB] Automatic High Beam	o
PASSIVE SAFETY	
6x SRS Airbags	2x Front Airbags 2x Side Airbags 2x Curtain Airbags
DRIVING AIDS	
iMT	o
Differential Lock	LSD
Drive Modes (Sport/Normal/Track)	3
4WD Transfer Lever & Knob	Dial
Hill Start Assist System	o
Anti-lock Brake System	o
Brake Assist	o
Traction Control	o
Vehicle Stability Control	o
Reverse Camera	o
Parking Sonars (RRx2)	o



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